

2024 UPNAAI YEARBOOK ADVERTISING CONTRACT Part 1

45th UPNAAI ANNUAL CONVENTION

"Forces of Transformational Leadership in Nursing: UPNAAI Still Moving UP"

August 2, 2024 (Conference) & August 3, 2024 (Gala)

Advertiser:

- You are authorized to purchase a **full** page advertisement in the UPNAAI Yearbook (YB) to be published by UPNAAI for which the undersigned agrees to pay the sum of \$____ and UPNAAI hereby agrees to publish paid advertisement for the agreed sum.
- An additional fee of \$30.00 is required for not camera-ready ad(s).
- A late fee of \$10.00 shall be charged for ad(s) submitted after midnight EDST on May 1, 2024.

UPNAAI:

Ad layout must be in pdf. Ad size shall be 7.5" x 10.5" to allow for margins.

Please e-mail to ungcoagui.wil.upnaai@gmail.com c/o Wilhelmina Ungco with a back-up copy to finnette.upnaai@gmail.com c/o Finnette Castaneda.

DISCLAIMER: UPNAAI IS NOT RESPONSIBLE FOR ANY PUBLICATION DELAY CAUSED BY UNFORESEEN CIRCUMSTANCES OR CONDITIONS BEYOND ITS CONTROL.

ABSOLUTE DEADLINE: May 1, 2024

Only full page ads qualify for a free YB and free domestic mailing

ADVERTISEMENT RATES (INSIDE FULL PAGE ONLY)

Business:\$200.00

Personal: \$150.00*

**includes non-profit organizations*

RIGHT Center Gold Page	\$350.00	TAKEN
LEFT Center Gold Page	\$350.00	
Regular Gold Page	\$300.00	
Inside Front Cover	\$350.00	
Inside Back Cover	\$350.00	
Back Outside Cover	\$500.00	TAKEN

Firm Name or Alumna/ Alumnus (UP Nursing Batch)

Authorized Signature

Business or Home Address

Email and Telephone number

Please make check/ money order payable to: UPNAAI, with accompanying signed ad contract.

Mail checks to: UPNAAI c/o Finnette Castaneda
10440 Marklein Avenue, Mission Hills, CA 91345
Finnette's Tel#: 818-314-9303



UPNAAI accepts Zelle payments. Use the QR code on the right. Kindly write "Yearbook 2024" and the name of the advertiser on the memo line. Send the contract via mail to the address above, or via email at ungcoagui.wil.upnaai@gmail.com.
We do not process Yearbook payments via the UPNAAI website.

PAYMENTS MUST ACCOMPANY THIS CONTRACT

Ad Space: **B/P/CGP/RGP** Advertiser _____ SOLICITOR : _____

Chapter Credited: **UPN-EC () DelMarVa () UPNAA TX () RMRPS () NCR () UPNAA CA () UPNAAFL ()**

For Office Use: Amount: _____ Date received: _____
By: _____

2024 UPNAAI YEARBOOK ADVERTISING CONTRACT Part 2

45th UPNAAI ANNUAL CONVENTION

“ Forces of Transformational Leadership in Nursing: UPNAAI Still Moving UP ”

August 2, 2024 (Conference) & August 3, 2024 (Reunion)

I / We, _____ agree (s) and shall comply with the following:

- A. Yearbooks shall be distributed in person during a face-to-face convention.
- B. In the event that the advertiser(s) is/are unable to be present in a face-to-face convention, the yearbooks shall be mailed via the current USPS priority flat rate mail with signature confirmation. In the event that the recipient is not available for signature verification, the postman shall leave a note in the recipient's mailbox to pick up the yearbook at the local post office. The yearbook shall be returned to UPNAAI after one week of notification. The recipient shall be responsible for mailing cost if the recipient desires to receive the yearbook by mail after the failed first attempt to deliver.
- C. In the event that yearbooks will not be distributed during the convention, the advertisers shall be notified by email, text message, or voice mail.
- D. Address changes, email address changes, and/or telephone number changes must be communicated by email no later than June 15, 2024 to the following: Wilhelmina Ungco @ungcoagui.wil.upnaai@gmail.com
Finnette Castaneda @finnette.upnaai@gmail.com
- E. On the occasion that a yearbook is returned to UPNAAI due to inability of postman to obtain signature confirmation within a grace period stated in the postal notice, the recipient shall incur cost of resending the yearbook.
- F. All advertisements must be accompanied by a completed and signed contract submitted to the aforementioned Directors either by postal mail or electronic mail.
- G. UPNAAI shall not be responsible for yearbooks not received due to noncompliance to the above requirements.
- H. UPNAAI reserves the right to use pictures and/ or ads submitted for marketing tools and campaign materials other than the yearbook, i.e. upnaai fb and upnaai website.
- I. Advertisements must not contain political marketing tools and campaign materials.
- J. Offensive images and texts are not allowed.
- K. Advertisements must be free of copyright infringement. In the event that an advertisement contains copyrighted materials other than that of the advertiser, the advertiser must submit proof of copyright permission from the copyright owner. The advertiser is responsible for obtaining the copyright permission and the cost entailed.

PRINTED NAME(s) of Advertiser(s)

SIGNATURE(s) of Advertiser(s)

Date: _____

Verified by either:

Wilhelmina Ungco
Chair, Yearbook Subcommittee

Finnette Castaneda
Treasurer